

Nicolas Plaza-Basualto



Personal Summary

Possessing the "can do" attitude required to get the job done, Nicolas has the necessary negotiating skills and ability to transform an idea into an effective message throughout different platforms such as Internet, video or designing a logo/flyer. He is assertive, professional, reliable, organised and a creative problem solver.

Work Experience

 **Diagonal View** (Dec 15 – Jun 16)

YouTube [Spanish Channel Manager](#)

Managing, editing and socialising the Spanish version of the YouTube Channel "All Time 10s".

 **Groupon** (March 11 – Nov 15)

Quality Advisor. (March 15 – Nov 15):

Daily tasks include: credit checks, licenses and premises, building fine print, confirming pricing, dealing with schedulers and sales reps.

Researcher. (March 11- March 15):

Running reports on Salesforce, contacting companies, researching new businesses, dealing with city analysts and merchants.

 **Experian** (November 08 – June 09)

Agent at the National Consumer Assistance Centre. Answering consumer enquires, running credit reports, managing personal data.

 **Abaestudio.com** (July 09 – Dec 09)

SEO – SEM expert. Writing columns and articles using Search Engine Optimisation techniques.

 **NGO Corporation for AIDS prevention** (June 06 – April 08)

Communication Manager. Managing the organization's website, organising press conferences, writing official documents.

Academic Qualifications

University Academy of Christian Humanism - 2006, Chile
Bachelor of Social Communications and the title of Journalist

Key skills

- Effective communicator
- Experience in radio, TV and Internet for more than a year
- Editing articles in Wordpress
- Designing flyers and editing pictures using Photoshop
- Editing video and audio (Premiere Pro and After Effects)
- Managing social media platforms such as Facebook, Twitter, Youtube, Pinterest, Instagram
- Organising and hosting community events
- Administration skills

Personal Skills

- Able to create and develop an idea and turn it into a design project
- Good attention to detail
- Enthusiastic and positive worker, who is able to perform well as part of a team, as well on his own
- Quick learner
- Friendly and engaging personality
- Experienced public speaker and interviewer

Personal Details

Nicolas Plaza – Basualto

Nationality: Chilean

Resident Status: Indefinite Leave to Remain

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Language Skills: Fluent in English and Spanish

Referees

Agron Rexhepi. Head of International Sales Operations at Foodpanda/Hellofood
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Rodrigo Gómez. Journalist, Assistance Education Specialist – Experian.
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John Babb. Head of Studio / Content Strategist at Diagonal View
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